

Privacy

The Accord Group, including its partner organisations (Ashrammoseley, bchs, Caldmoreaccord, Direct Health, Fry Housing Trust, Heantun Housing Association and Redditch Co-operative Homes), is serious about protecting your privacy and as such we will not disclose any information that you give us about yourself unless it is with your permission.

We will treat any information which can be used to identify you in accordance with the Data Protection Act 1998. We will not pass on your personal details for commercial purposes. If you complete any of our contact us/enquiry forms, we will use your information only in pursuit of your enquiry. In the course of dealing with your enquiry we may need to pass your details on to one of our contractors or partner organisations. These third parties are also required to keep your personal information secure.

Use of cookies on our sites

Most websites you visit will use cookies in order to improve your user experience by enabling that website to “remember” you, either for the duration of your visit (using a “session cookie”) or for repeat visits (using a “persistent cookie”). However, **The Privacy Directive** requires that users be aware of how cookies are being used on our sites in order to give informed consent to their use. Cookies do lots of different jobs, like letting you navigate between pages efficiently, storing your preferences, and generally improving your experience of a website. Cookies make the interaction between you and the website faster and easier.

The following cookies are used on the Accord Group’s and its subsidiary websites:

Category 1 cookies – Strictly necessary cookies

These cookies are essential to ensure that our website functions properly and that users are able to interact with the site. They enable externally hosted fonts to render properly and are also used to validate form data entry.

Category 2 cookies – Performance cookies

We use these cookies to collect information about website usage via Google Analytics. The data collected contains no personally-identifiable information.

Category 3 cookies – Functionality cookies

We use these cookies to store user preferences for the Google translate tool in the page header. Without these

cookies, users will have to reset their language options every time they visit our site.

Category 4 cookies – Targeting cookies or advertising cookies

We use these cookies to enable Google Maps functionality on the contact page. Without these cookies the Google Map would not be visible.

Disabling cookies

If you do not consent to the use of these cookies, then you can modify your browser settings so that it notifies you when cookies are sent to it or you can refuse cookies altogether. You can also delete cookies that have already been set. If you wish to restrict or block web browser cookies which are set on your device then the ‘Help’ function within your browser should tell you how to do this. Alternatively, you may wish to visit www.aboutcookies.org, which contains comprehensive information on how to do this on a wide variety of desktop browsers.
